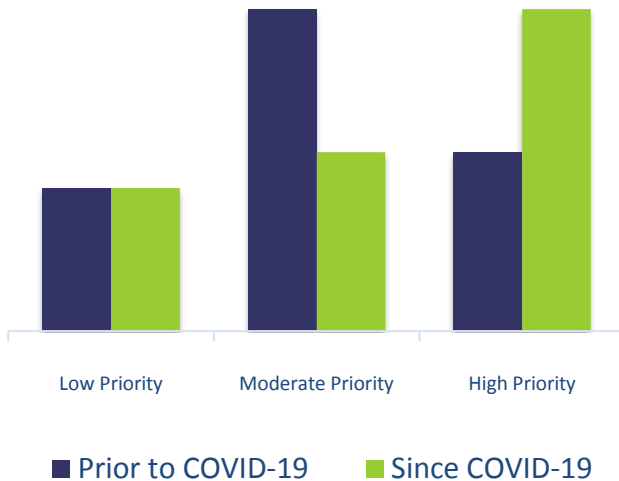


COVID-19 IMPACT LEVERAGING BIG DATA AND AI SURVEY

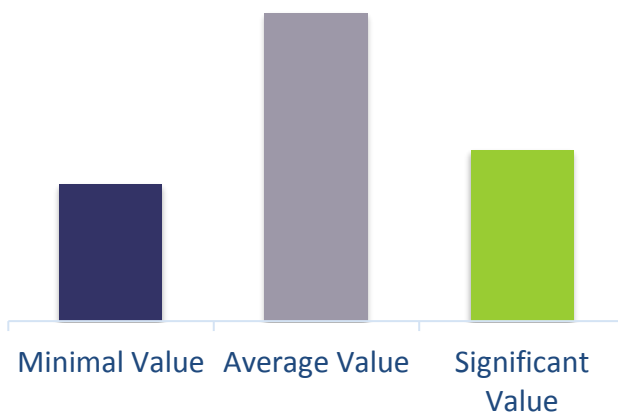
I would classify AI investments for my business as...



If you changed your classification, please share at least one reason why

- Contact tracing
- Managing risk in an uncertain environment
- Using data to reduce costs and pinpoint priorities
- We need the contacts that now work at home
- Shift to a virtual work environment, which will likely evolve to a hybrid model post COVID-19.
- There is so much going on of higher priority that this slips down in its importance

What type of value has your organization driven from leveraging data and AI?



What area(s) would you like the CFO Forum to focus on in this program?

- Examples of sustainable success
- Reimagining the business support (back-office) model
- Understanding the “novice” or “lite” ways to utilize AI and the effort/expense involved
- Emerging use cases for the application of big data / AI specifically in Finance Function
- Are there AI solutions for merchant credit card reconciliations
- Emerging potentially profitable businesses

One area related to AI that my business will invest in during 2021 is...

- Back office functions in customer support and finance
- Video automation
- Support services
- EDI with primary supplier
- Determining buyer's intent
- Reduce manual interventions in financial transaction workflow and transition to risk-based model
- New tech business opportunities
- Forecasting and market research
- Business intelligence dashboarding
- Predicting COVID in community based on various factors
- Risk management and monitoring analysis and error / issue finding tools
- Contact tracing